



Actualising Human Potential Through Enterprise

At last, a program for entrepreneurs !

**SMALL BUSINESS IS RESPONSIBLE
FOR 95% OF BREAKTHROUGHS,
YET 95% OF NEW BUSINESSES FAIL**

So what's the problem?

Put simply, people have very little understanding of how to turn their idea into a successful venture.

- **Do you have a passion or idea but don't know how to turn it into a successful business?**
- **Are you overwhelmed with what seems to be needed to start or grow a successful business?**
- **Are you frustrated with the small return you get for the amount of work you put into your business?**

If any of the above rings true and you are serious about learning how to succeed naturally, then the ***Imagine What's Next*** program is for you.

As an experienced entrepreneur Alf Orpen (www.alforpen.com) has created several progressive enterprises that range in annual revenues of between \$300 thousand and \$20 million. Through that experience, Alf has developed the ***Imagine What's Next*** breakthrough program that helps entrepreneurs identify, refine and market their concept successfully.

The easy to follow, step by step program leads is not a boring academic process but leads to real life exercises that will assist you in getting results. The program includes a wealth of resources for marketing and operational needs that will literally save you years and thousands of dollars.

In this part-study, part-discovery proactive program, you will be engaged in a process that will conclude in the creation of a real-world practical and result orientated Enterprise Plan.

Imagine what's next!

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MODULES

The **Imagine What's Next** program is comprised of 5 live or 16 online modules. The modules have been designed to progressively build on each other, advancing you from elementary through to advanced items for growing your enterprise.

EXERCISES

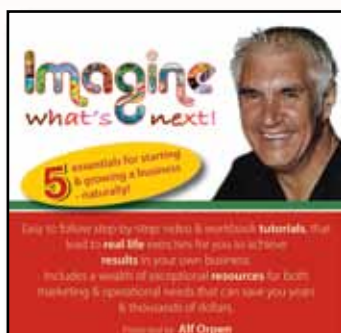
Each module has a learning goal attached to it which comes in the form of an exercise. These exercises are not theoretical but encompass the necessary content that will be utilized to launch and/or grow your enterprise.

FORUM

We know creating a successful enterprise is an ongoing event, and no single workshop can deliver all your needs. Participants in the program shall receive free 12 month access to the **Imagine What's Next** members-only e-forum, which is a dynamic online venue containing a wealth of information, resources, support and networking opportunities.

If this sounds like a program that will benefit you, we look forward to assisting !

A.I.F. .



Cost:

AU\$187 online (approx. US\$170)

AU\$278 live (only regional Gold Coast, Australia)

Enquiries & Registration:

(07) 5539 9337 ;

hello@ImagineWhatsNext.com ; or

www.imaginewhatsnext.com/register.html

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